

# PROMISING CITY FOR INTERNATIONAL BUSINESS: TRIESTE, ITALY



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TRIESTE



**TRIESTE** is located in the middle of a **multi-national area** with a combined population of over 5 million and includes North-Eastern Italy, Western Slovenia, Northern Croatia and Southern Austria.



Trieste is at the centre of **global sea transport dynamics**: the geographical position of the town is again very advantageous to sea operators, since it lies between economically mature areas and strongly expanding ones.



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# THE CITY OF TRIESTE

## AT THE VERY HEART OF CENTRAL EUROPE

Trieste, a lively, cosmopolitan and culturally rich city, is located in a **strategic geographical position** to exploit opportunities both from its Central European hinterland and as a seaport oriented towards the East.

Today Trieste maintains the **central role of intermediation** already played in the past.

On the European stage, it comes as a town with an **international vocation** that has chosen trading and merchant activities owing to its territorial, financial, insurance and industrial location.



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# TRIESTE

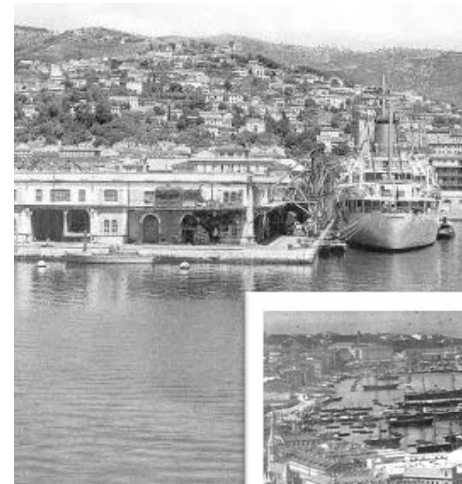
## MORE THAN 300 YEARS OF HISTORY

The most significant history of Trieste has about **300 years**.

It was the second most important city of the Austro-Hungarian empire after Vienna, and it was annexed to Italy only in 1954. Trieste was one of the capital of the new economy at that time and it was the Port of the Austro-Hungarian empire.

It has been influenced for its location as a cross road of Latin, Slavic and Germanic cultures, and at the beginning of Nineteen Century many immigrants came to Trieste from different parts of the Austro-Hungarian empire.

During that time, Trieste was the city with the largest increase of demographic growth in Europe.



TRIESTE - Palazzo della Prefettura e Palazzo del Lloyd Triestino



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## MULTICULTURAL HERITAGE AT 360°

The territory of Trieste stands out for its **high quality of life and environment**. High level of education, high income per head, employment, security, services and infrastructures: all these elements add to the historical and human heritage of a town that, owing to its cultural tradition and geographical position, has always recognized the **added value of multiculturality**.

**A Land of Peoples, Cultures, Religions:** Trieste has always been a town with a vocation for both trading and cultural exchanges with a cosmopolitan charm resulting from the coexistence of Italians, Slovenians, Croatians, Austrians, Greeks, Serbians, Armenians and Asians, very rich museum and very well-known literary cafés.



# TRIESTE

MORE THAN 300 YEAR OF HISTORY

Many insurance firms were founded here, some of which have become leading companies in Europe today, like **Generali**.



MIRAMARE CASTLE - TRIESTE

Maximilian of Austria, brother of the emperor Franz Joseph, built the castle on the only promontory of Trieste: **MIRAMARE**. His dream was to create here a romantic residence, which is still a beautiful icon of the city.



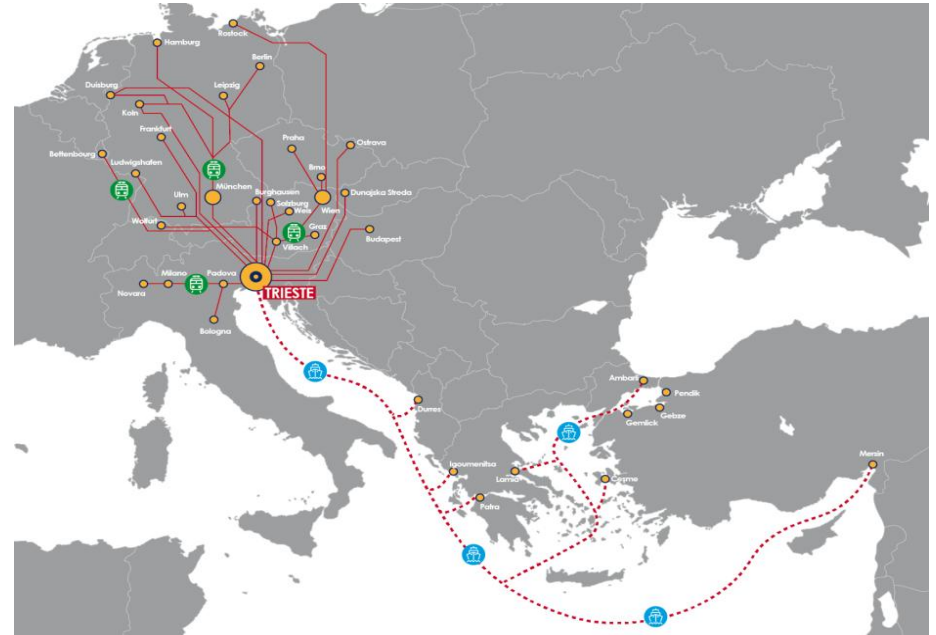
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# PORT OF TRIESTE

AN INTERNATIONAL LAND SEA HUB FOR EASTERN AND CENTRAL EUROPEAN COUNTRIES

A locomotive for Trieste development was and is the **Port**.

- The Port today is a leader in Italy with **62 million tons**, especially for containers traffic, mineral oils and coffee sectors.
- Trieste confirms itself as the first railway port of Italy, with over **10.000 trains**, that made possible to remove about 210.000 trucks from the roads to reach the markets of North and East Europe.



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# PORT OF TRIESTE

TRIESTE CUSTOMS FREE PORT at a glance

## Free Port of Trieste established by the Peace Treaty of 1947

- **Permitted operations:** warehousing, storing, examining, sorting, packing and repacking, manufacturing and industrial processing
- Any goods (EU and non-EU) may be placed in the Free Port of Trieste
- **No time limit** on the storage of goods
- **No guarantees are requested** when the goods are in the Free Port
- **No import duties, VAT or other import charges** on non-EU goods
- The customs origin of goods can be maintained
- Payment of customs duties and fiscal border duties can be deferred by up to 6 months



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# MANUFACTURING IN TRIESTE CUSTOMS FREE PORT

## INDUSTRIAL PROCESSING OF FOREIGN GOODS DESTINED FOR FOREIGN MARKETS:

- No customs formalities or fees
- No import duties, VAT and other import charges are charged on non-EU goods in the Free Zone
- No excise duty on fuel and energy used for manufacturing activities
- Finished products may obtain the certification of Italian origin (depending on the type of processing)

## INDUSTRIAL PROCESSING OF FOREIGN GOODS DESTINED FOR NATIONAL AND EU MARKETS:

- No advance payment of customs duties
- Possibility of acquiring the “made in Italy” label
- Payment of duties on the raw material used after 180 days



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# TRIESTE: THE CITY OF COFFEE

Italy is well-known for its coffee; **Trieste dominates as the hub** and heartland whose coffee traditions are long and well established.

The connection between Trieste and coffee began in the mid-1800s when the city became one of the Mediterranean's key ports. The city is renowned for its iconic ancient coffee shops selling the finest quality coffee; there is a lot to learn about Trieste, **"The City of Coffee."**



*"For the city, coffee is more than a café, a black powder, a beverage or a daily ritual - **it is part of its spirit.**"*

*Where, if not here, could coffee - a product as elusive as its aroma, as manifold as the dozens of countries that cultivate it, as rambling as the countries (rarely the same ones) that drink it, with facets that range from chemistry to art - take root?*

*Where, if not in the most elusive, manifold, rambling and multifaceted of cities?"*

*- Roberto Morelli*



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# TRIESTE'S HISTORICAL CAFÉS

Entering in a Triestin café is like stepping into the last Century...



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# THE CITY OF SCIENCE



**Trieste** is strongly committed to the development of a cluster-based research system to guide research towards market requirements and develop technological innovations.

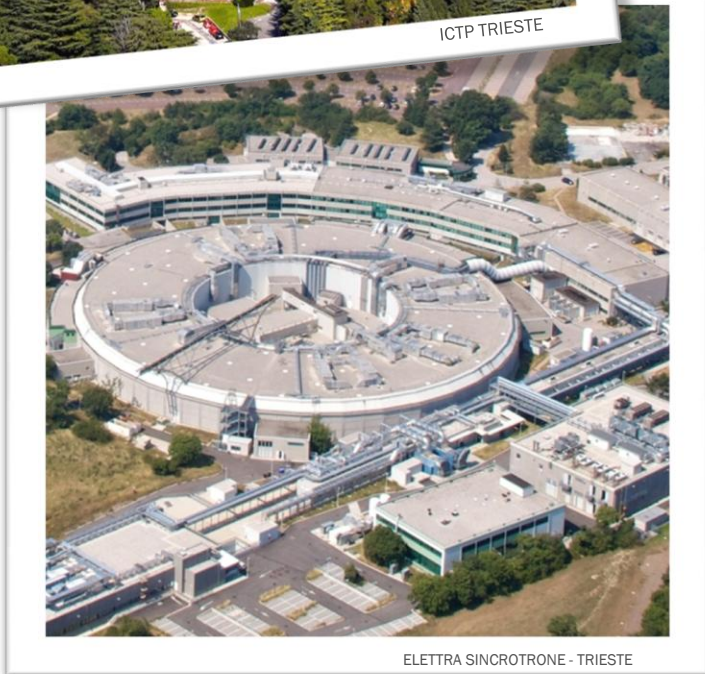
**37** PER **1.000**  
**RESEARCHERS** **INHABITANTS**



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ICTP TRIESTE



ELETTRA SINCROTRONE - TRIESTE

Renown international institutions like **Abus Salam International Centre for Theoretical Phisics (ICTP)**, which is a flagship of UNESCO's sciences programmes and is a reliable partner for the **International Atomic Energy Agency (IAEA)** in helping developing countries use nuclear science and technologies for peaceful purposes. Another one is the **Sincrotrone** and the **SISSA**, has made in Trieste the most important science park in Italy, which the national record of 37 researchers per 1.000 inhabitants.



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# FRIULI VENEZIA GIULIA

## INDUSTRY CLUSTERS

Friuli-Venezia Giulia's industrial development has been driven, since late 1960s, by **industrial clusters** of SMEs working in traditional sectors; this development pattern is a hallmark of the North-Eastern Italy. The main specializations include furniture, smart health and agri-food.



AGRIBUSINESS



METALWORKING



FURNITURE AND  
HOME SYSTEM



SMART HEALTH



MARITIME  
TECHNOLOGIES



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# FREEWAY TRIESTE

THE INDUSTRIAL INNOVATION HUB



INDUSTRY

RESEARCH

PORT



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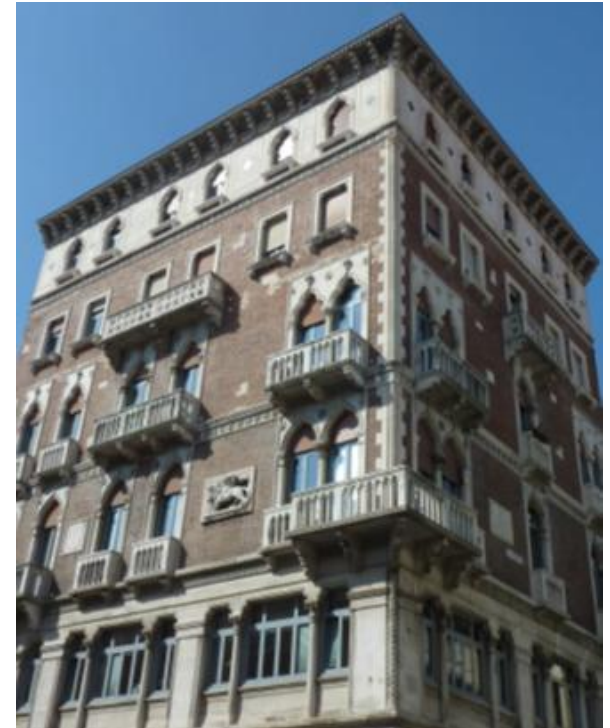
# WORLD TRADE CENTER TRIESTE

The **World Trade Center Trieste**, Member of the **World Trade Centers Association (WTCA)**, is a division of SAMER & Co. Shipping Group, advances trade and investment opportunities in the region Friuli Venezia Giulia..

The building is located in the city centre and near the Port of Trieste, at Via San Nicolò 15.

WTC Trieste covers both main characteristics of a “World Trade Center”:

- provides **Real Estate**;
- delivers **Trade International related Services**.



WORLD TRADE CENTER TRIESTE - HISTORIC BUILDING



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# WORLD TRADE CENTER TRIESTE



The WTC Trieste building is a hub of activity driven by a dedicated team that delivers customized strategies and solutions to boost the international success of its Members.

We offer trade counseling and market researches, training, educational and networking events, and B2B meetings.

World Trade Center Trieste collaborates with the local institutions and main associations to promote services and support the internationalization process of the member companies (Chamber of Commerce, General Confederation of Italian Industry, Area Science Park, Ports, Airports, etc.).



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# SERVICES AND STRUCTURES

## FOR THE INTERNATIONALIZATION

### STRATEGIC CONSULTANCY

Tailor made consultancy to access new targeted foreign markets and/or expand markets, through the research of potential business partners

### ADMINISTRATIVE, COMMERCIAL AND LOGISTIC ASSISTANCE

Legal, fiscal and financial analysis

### INTERNATIONAL WEB PLATFORMS

Access to innovative ICT tools which increase e-commerce

### ATTENDANCE AT INTERNATIONAL EVENTS/TRADE SHOWS

Research of targeted partners , support and organization for logistic needs

### WTC BUSINESS ACADEMY

Tailored training courses through the World Trade Center Trieste Business Academy

### WTC BUSINESS CLUB

Access to offices spaces, meeting rooms available in World Trade Centers worldwide



**WTC Trieste Business Club**  
c/o STARHOTELS Savoia Excelsior Palace Trieste  
Riva del Mandracchio 4  
34124 - TRIESTE



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# WORLD TRADE CENTER TRIESTE

## MEMBERS AND PARTNERS



**Samer&Co.** shipping



**WORLD TRADE CENTER TRIESTE**

# WORLD TRADE CENTER TRIESTE

MAIN ACHIEVEMENTS IN ESTABLISHING INTERNATIONAL BUSINESS RELATIONS WITH INSTITUTIONS

**World Trade Center Trieste** has contributed to promote innovative technological solutions developed by Italian companies during several worldwide events, trade shows and development opportunities, including:

- Consumer Electronics Show (CES) in Las Vegas;
- Innovation & Entrepreneurship Competition for Overseas Talents in Hangzhou;
- Bridge for Cities in Vienna;
- GMIS Roadshow;
- Assistance to SMEs to apply for fundings and financial supports.



# THANK YOU FOR THE ATTENTION!

FOR FURTHER QUESTIONS, FEEL FREE TO CONTACT  
[MEMBERSHIP@WTCTRIESTE.COM](mailto:MEMBERSHIP@WTCTRIESTE.COM)  
OR VISIT [WWW.WTCTRIESTE.COM](http://WWW.WTCTRIESTE.COM)



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