



# Investment and Trade Opportunities in PORTUGAL

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## **PORTUGAL**

A Country to Discover ...





## Portugal – At A Glance







- Located in southwestern Europe
- Situated in the west of the Liberian Peninsula
- **Bordered on the North & East** by Spain and the South & West by the Atlantic Ocean
- Includes a mainland and two autonomous regions: the **Azores and Madeira**
- Area of 92,090 km<sup>2</sup>
- **Capital Lisbon**





## **PORTUGAL**

Advantages ...







## **Portugal – Advantages**





- Good position Proximity to most important markets in the EU
- Highly skilled workforce cost of hiring lower compared to other EU countries
- Well-developed transport infrastructure and ICT network
- Attractive business environment for entrepreneurs in all business fields
- High quality of life with investors and expats enjoy living in this climate
- Excellent educational institutions





#### **Portugal – Macro Economic indicator**





Main Indicators	2018 (e)	2019 (e)	2020 (e)
GDP (BN USD)	238	243	254
GDP per Capita (USD)	23,176	23,731	24,917
General Government Gross Debt (In % of GDP)	121	117	115
Inflation Rate (%)	1.7	1.6	1.8
Unemployment Rate (% of the Labour Force)	7	6.7	6.5

- Strongest growth of the century in 2017 (2.7%)
- Economy expanded 2.3% in 2018, according to IMF estimates
- Mainly driven by strong domestic demand
- Imports growing faster than export





## **Portugal – Foreign Trade**





Foreign Trade Indicators (BN USD)	2015	2016	2017
Imports of Goods	67	68	78
Exports of Goods	55	56	62
Imports of Services	14	15	16
Exports of Services	28	29	34
Trade Balance (Including Service)	3	4	4

- Portugal's economy is open to foreign trade, which represents 85% of its GDP (World Bank, 2017)
- Traditionally exported agricultural products, textiles and clothing
- In 2017, the country mainly exported petroleum oils, motor vehicles and parts, footwear and paper; importing petroleum oils, motor vehicles and parts





## **Portugal – Main Partner Countries**





Main Customers (% of Exports)	2018
Spain	25
France	13
Germany	11
United Kingdom	7
United States	5

Main Suppliers (% of Imports)	2018
Spain	32
Germany	14
France	8
Italy	6
Netherlands	5

- The main trading partners were Spain (25% of total exports), France (13%), Germany (11%) and the UK (7%)
- Portugal's main suppliers were Spain (32%), Germany (14%), France (8%), and Italy (6%)





## **Portugal – Main Products**





#### **Strengths**

74.1 bn USD of products exported in 20	)18	95.6 bn USD of products imported in 2018	
Motor cars and other motor vehicles principally	6.0%	Petroleum oils and oils obtained from bituminous	7.5%
Petroleum oils and oils obtained from bituminous	5.8%	Motor cars and other motor vehicles principally	6.4%
Parts and accessories for tractors, motor vehicles	5.2%	Parts and accessories for tractors, motor vehicles	3.7%
Footwear with outer soles of rubber, plastics,	2.9%	Medicaments consisting of mixed or unmixed	2.6%
Uncoated paper and paperboard, of a kind used for	2.1%	Petroleum gas and other gaseous hydrocarbons	2.1%

- The country has a structural trade balance deficit
- In 2017, Portugal exported goods worth USD 62.2 billion (+12% year-on-year), with imports growing at a faster pace, to reach USD 78 billion



Source: Comtrade, 2019. Because of rounding, the sum of the percentages may be smaller/greater than



## **Portugal – Main Services**





#### **Strengths**

28.5 bn USD of services exported in 2016		13.9 bn USD of services imported in 2016	
Travel	49.39%	Travel	30.71%
Transportation +	21.46%	Transportation +	23.63%
Other business services +	18.39%	Other business services +	21.69%
Computer and information services +	3.12%	Royalties and license fees +	5.93%
Communications services +	2.50%	Communications services +	4.85%
Construction services +	2.03%	Computer and information services +	4.56%
Financial services	0.93%	Insurance services +	2.84%
Cultural and recreational services +	0.87%	Cultural and recreational services +	2.08%
Government services	0.48%	Financial services	1.78%
Insurance services +	0.47%	Government services	1.04%
Royalties and license fees +	0.36%	Construction services +	0.89%



Source: United Nations Statistics Division, 2019. Because of rounding, the sum of the percentages may be smaller/greater than



## Portugal – Political Relationship





- India's relations with Portugal remain warm and friendly
- PM Costa visited India from 7-12 Jan 2017 8 MoUs were signed
- PM Modi reciprocated by visiting on 2017 11 MoUs were signed
- In 2018-19, bilateral trade stood at a total value of USD 876 MN
- Indian exports stood at USD 743 MN
- Portuguese exports at USD 133 MN
- The trade balance has consistently been in India's favour
- Portugal ranks 50th in Foreign Direct Investment (FDI) into India with total cumulative FDI inflows amounting to US\$ 42.10 MN





## Portugal – Life





- Fluency of foreign languages (Especially English)
- Modern technology and infrastructures
- One culture full of history, traditions, and lots of entertainment
- An easy, beautiful quality of life
- A healthy and affordable living
- Mild weather





#### **Portugal – Opportunities are immense**



- The country has some of the most beautiful beaches, finest golf courses, delicious food and wine, hills and mountains to explore, heritage sites, world famous Fatima
- Holidays
- Corporate Travel
- Wine Tourism
- Higher Studies (English)
- Health tourism ( Cancer)
- Surfing / Beaches
- Golfing
- Shopping
- Heritage sites
- Churches
- Adventure
- Investments
- Etc etc etc





#### **Portugal – Interesting facts**





- Records for the longest, and shortest, reigning monarchs in the world
- Oldest nation-state in Europe, World's 1<sup>st</sup> Maritime power & Birthplace to some of the 1<sup>st</sup> Explorers
- Lisbon is older than Rome, and among the oldest cities in Europe
- Over half the world's cork comes from Portugal
- Portugal is a world leader in renewable energy
- Football icon Cristiano Rinaldo is Portuguese
- Women in Portugal live six years longer than men
- Best & Most supportive Honoaray Consul General!









## Why Choose Portugal ...?

I am pleased, honored and delighted to present a small video on beauty, grandeur as well as scope of activities to expect in Portugal!



















## **OBRIGADO – THANK YOU**



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