SMARTERpreneur Masterclass

How can we build world class "Make In India" brands.

Is the fear of failure preventing you from starting up?

Are you losing faith in traditional values such as patience, steady growth and trust?

Are you afraid to meet investors?

Dheeraj Gupta
Founder, Jumboking
Building Focused Brands

• First choose your category/niche
• Choose your micro niche
Steady Growth Vs Blistering growth
Pizza

Pizza Hut

Domino's Pizza
Burger

McDonald’s

Indian Burger - Jumboking
What I Learned from CCD Story

Stay Focused
Are you intimidated by larger than life valuations?
Is the fear of failure preventing you from starting up?
Are you losing faith in traditional business values such as patience, cumulative growth, ROI and trust?
Is fundraising a daunting task for you?

Valuation

➢ Topline - Vanity
➢ Bottomline - Sanity
Are you afraid to meet Investors

Make them your biggest well-wishers
Why is Make in India not just philosophy but a need of our times?
Thank You