WORLD TRADE CENTER MUMBAI TRADE INSTITUTE

POST GRADUATE DIPLOMA IN FOREIGN TRADE (PGDFT)

SYLLABUS

INTERNATIONAL MARKETING

- Globalization-Concept & Practice
- International Market Environment
- Methods of International Marketing
- International Marketing Promotion and Marketing Approach
- Role of Trade Promotion Organizations
- WTO, Trade Blocks and Regional Cooperation
- Legal Aspects of International Trade
- Digital Marketing

CUSTOMS MANAGEMENT

- Customs Law and GST
- Import Clearance Procedure, Documentations
- Projects Imports
- Imports of Baggage, Courier, Foreign Post
- Role of Custom House Agent
- Export related Central Excise Matters

EXIM FINANCIAL MANAGEMENT

- Foreign Exchange Management Act
- Uniform Customs & Practices for Documentary Credits (UCPDC) 600
- Uniform Rules for Collections (URC) 522
- Various documents used in International Trade
- Policies and procedures for export credit
- Exchange Control Regulations
- Project Exports
- Export Insurance
- FOREX Market
- Risk in International Trade and Risk Management
- Capital Markets

FOREIGN TRADE POLICY

- Exim Policy & Handbook of Procedures
- General provisions regarding Imports & Exports
- EPZ Units, EOUs & SEZs
- Deemed Exports
- Export Incentives
- INCOTERMS
- Export Costing & Pricing
LOGISTICS MANAGEMENT

- Logistics and infrastructure
- Different types of Chartering arrangements
- Containerization & Multimodal Transport
- Shipping Procedures for Export & Import
- Principles of Marine Insurance
- Various Schemes in ECGC
- Export Documentation

ADDED FEATURE

- Project Assignment & Guest Lectures
- Case Studies & Field Visits
- Examination & Viva
- Library Facility & Exposure to WTC Events

ADMISSION PROCEDURE

<table>
<thead>
<tr>
<th>Eligibility</th>
<th>Graduate in any discipline from a recognized University</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Or</td>
</tr>
<tr>
<td></td>
<td>Equivalent Qualification</td>
</tr>
<tr>
<td>Duration</td>
<td>Six Months</td>
</tr>
<tr>
<td>Days / Time</td>
<td>Mondays, Tuesdays &amp; Wednesdays (6.30 p.m. – 8.30 p. m.)</td>
</tr>
<tr>
<td>Commencement</td>
<td>January &amp; July every year</td>
</tr>
<tr>
<td>Fee (Payable at Admission)</td>
<td>Rs. 35,000/- plus GST @18% (Non-refundable)</td>
</tr>
<tr>
<td>Payment</td>
<td>Full payment by Cash / Cheque / DD in favour of ‘MVIRDC’</td>
</tr>
</tbody>
</table>

1. The prescribed Application Form to be filled in and the applicants have to appear for an Interview with prior appointment. Please call 66387392 / 66387391 to fix an appointment.

2. When appearing to your Interview, please make sure to bring the following.
   - Two passport size photographs.
   - The original Marksheet / Certificate alongwith xerox copies of the certificates / marksheet.
   - Full Course fee by Cash or Cheque in favour of ‘MVIRDC’

3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

Contact Address

World Trade Center Mumbai Trade Institute
World Trade Center Mumbai
31st Floor, Centre 1 Building, Cuffe Parade,
Mumbai – 400005, Maharashtra, India
T +91 22 6638 7391/92 | F +91 22 2218 0823
wti@wtcmumbai.org | www.wtcmumbai.org